



INTO THE FRAY 18-20 SEPTEMBER
SASHA 2026
CONFERENCE
Lagoon Beach Hotel, Cape Town

SPONSORSHIP & EXHIBITION PROSPECTUS

Into the Fray: Provocations, Possibilities and Clinical Applications in Sexual Health

Sexual health sits at the intersection of physiology, psychology, pharmacology, and clinical practice. It is one of the most complex and persistently under-resourced areas in medicine. For practitioners working in this space, the challenges are consistent: diagnostic uncertainty, limited evidence, patient reluctance, and systemic gaps in training and support.

The SASHA 2026 conference brings together the region's sexual health clinicians, researchers, and allied practitioners to examine the evidence, interrogate the gaps, and explore clinical applications across the full spectrum of sexual medicine and sexual health practice.

Scientific programming, skills-based workshops, and cross-disciplinary clinical dialogue combine with exhibition and industry engagement, creating a professional environment where organisations can connect directly with the practitioners doing this work. It is a conference for sponsors who understand that sexual health is clinical territory, and that better patient outcomes require better tools, better evidence, and better-informed practitioners.



Who You Will Meet

SASHA delegates represent the full breadth of sexual health practice.

You will be in the room with clinicians across medical disciplines, including GPs, urologists, gynaecologists, and sexual medicine specialists, alongside researchers and academics, psychologists and therapists, physiotherapists and pelvic floor specialists, sex educators and healthcare coaches, pharmaceutical and medical device representatives, and practitioners working at the intersection of technology and clinical sexual health.

Few conferences bring this range of disciplines together under one roof. For sponsors, that means direct access to a professionally diverse, engaged audience: clinicians who influence prescribing decisions, clinical protocols, patient education, and procurement across sexual health and sexual medicine in Southern Africa and beyond.



Sponsorship tiers

Platinum	Gold	Silver	Bronze
R120 000	R75 000	R50 000	R25 000
1 only Maximum visibility and involvement across all three conference days, including a dedicated session and branded materials.	3 available Strong programme and exhibition presence across both main conference days.	5 available Reliable exhibition presence with consistent logo placement throughout the event.	10 available Exhibition access and digital visibility. Well-suited to smaller organisations and first-time exhibitors.

All sponsorships include exhibition space, access to sessions, and brand visibility across conference platforms. All prices exclude VAT (15%). Sponsorships are allocated on a **first-come, first-served** basis.

Sponsorship Packages

Platinum Sponsor: R120 000: *Limited to 1 sponsor*

- 4 exhibition tables, 8 chairs, 6 banners
- Complimentary registration for 8 staff members, including teas and lunches
- Complimentary access to the conference dinner for 8 staff members
- Exclusive right to issue branded name badges and QR codes
- A 45-minute breakfast session on the first day of conference
- Prominent logo placement on all conference materials
- Acknowledgement as Platinum Sponsor throughout the event
- Opportunity to supply branded congress bags, notebooks, pens, and lanyards

The Platinum tier offers the greatest visibility and clinical-audience engagement at SASHA 2026, with a branded presence that runs from registration through to the final session across three days of scientific and clinical content.

Gold Sponsor: R75 000 *Limited to 3 sponsors*

- 2 exhibition tables, 4 chairs, 2 banners
- Complimentary registration for 4 staff members, including teas and lunches
- A 45-minute breakfast session on the second day of conference
- Logo placement on all conference materials
- Acknowledgement as a Gold Sponsor throughout the event

Gold sponsors are prominently featured in the programme and maintain a strong, consistent presence across all three conference days.

Silver Sponsor: R50 000 *Limited to 5 sponsors*

- 1 exhibition table, 1 chair, 1 banner
- Complimentary registration for 1 staff member, including teas and lunches
- Logo placement on all conference materials
- Acknowledgement as a Silver Sponsor throughout the event

A practical entry point for organisations that want reliable exhibition presence and brand recognition across the conference.

Bronze Sponsor: R25 000 *Limited to 10 sponsors*

- 1 exhibition table
- Logo placement on the conference website and programme
- Acknowledgement as a Bronze Sponsor
- Access to all scientific sessions

Well-suited to smaller organisations, boutique suppliers, and first-time exhibitors at a SASHA conference.

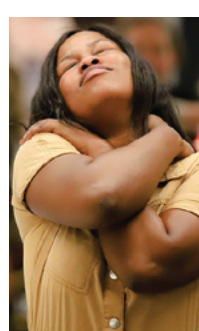
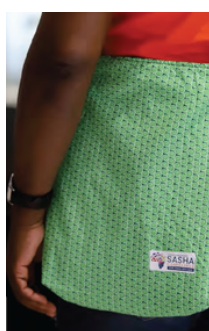
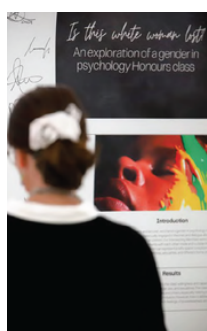
Additional Sponsorship Opportunities

Support for Delegates: Help delegates from outside Cape Town to attend. Many of these delegates are active contributors to the scientific programme, and their participation directly affects the quality of the conference. Contact us for a breakdown of costs and options.

Cocktail Evening Sponsorship: R20 000 Brand visibility and presence at the conference's primary social and networking event.

Programme Advertisement: R4,000 A4 full-colour advertisement in the printed conference programme.

Water and Mints Sponsorship: R13 500 Exclusive branding inside the plenary room. Sponsor supplies branded water and snacks.



Why Sponsor the SASHA 2026 Conference?

SASHA is the region's most established interdisciplinary platform for the professional development of sexual health practitioners. For over three decades, it has facilitated rigorous, evidence-based engagement with sexual medicine, sexual health practice, and the clinical challenges practitioners face daily.

Sponsoring SASHA 2026 gives your organisation direct access to clinicians, researchers, and practitioners working across the full clinical spectrum of sexual health and sexual medicine. It positions your brand within a professional community that is growing in both clinical sophistication and regional reach, and associates your organisation with a body that has a 30-year track record in rigorous sexual health education and professional development.

Delegates are active clinical decision-makers. They influence prescribing, referral patterns, treatment protocols, and patient care. SASHA 2026 is where the region's sexual health community examines the evidence, challenges the assumptions, and advances clinical practice. We would like your organisation to be part of it.

About the Host Organisation

The Southern African Sexual Health Association was founded in 1993. For over three decades, SASHA has been dedicated to advancing sexual health practice through the education and professional development of sexual health care professionals, including those working in medicine, physiotherapy, psychosocial therapy and counselling, education, and research. In more recent years, the association has expanded its mandate to include students and allied professionals.

SASHA's mission is to promote evidence-based sexual health care that is clinically rigorous and contextually relevant to the Southern African region. We have a proven record of hosting well-attended, peer-respected sexual health and sexology programmes at provincial, national, and international levels. Between 2020 and 2025, our events reached more than 5,000 participants from across Southern Africa and globally, approximately half of them medical health professionals.

Next Steps



To discuss opportunities or arrange a meeting:
Kea Smit — Londocor Event Management (PCO)
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Cell: 082 290 3407



Programme Overview

The SASHA 2026 conference spans three days and includes:

- Three breakfast networking sessions during registration
- A pre-conference workshop day (see provisional programme)
- Two days of the main programme covering symposia, presentations, and panels (see provisional programme)
- A cocktail evening
- Exclusive after-party
- Performance, exhibitions and installations peppered through the programme



Provisional Workshop Titles

1. Sexual Pain and the Edges of Relief

Physiotherapy, pharmacology, innovative interdisciplinary care, pain psychology, neurosexology and psychosexuality of pain, and confronting the limits of pain relief.

2. NeuroSpicy Sex: An MDT Case Study

Exploring where the multi-disciplinary sexual health team and neurodiversity meet – what we are learning about bodies, pleasure, connection, care, communication, and collaboration across disciplines.

3. Dying, Death, and Sex: Erotics and Intimacy at the End of Life

Oncosexology, palliative care, death doulas, and patient voices on intimacy, desire, and meaning at life's edge.

Provisional Topics for Main Programme

Sexual Justice in a Polarised World

Rights rollbacks, censorship, funding cuts, and tension – sexual health work on the front lines

Adolescent Sexual Health in Context

Listening to young people, supporting agency, and working ethically across systems

Gender-Affirming Care for All Bodies

Queering biomedical care; penis pleasure post prostatectomy; cancer and beastly beautiful breast augmentation; transitioning femininities through peri-menopause and menopause; sexy through STIs.

Ethics, Evidence, and the Politics of Care

Who decides what counts as “sufficient evidence” for treatment of trans folks, and at what cost?

Psychoanalysis, Sexology, and the Unconscious in Practice

Countertransference, consent, and why providers’ inner lives matter, no matter their discipline

Pleasure, Pain, and Suffering

Sexual pain, desire discrepancy, and what clinicians most often meet in the room

AI, Digisexuality, and Online Sexology

Technology, intimacy, ethics, and the future of sexual health practice

Legitimacy, Regulation, and the Sexual Health “Second Economy”

Accreditation, exclusion, and working ethically beyond traditional professional boundaries

