



# SPONSORSHIP & EXHIBITION PROSPECTUS

## Step Into The Fray

Calling all sex nerds, health heroes, free thinkers, sexual revolutionaries, curious cats, body geeks, erotic champions, intimacy engineers, and lovers in the park...

Those of us that are called into the work of human sexuality find ourselves contending with the most provocative and mysterious parts of being a human being. Not only in the people, causes and communities we serve, but unavoidably in ourselves and amongst those we work and live with. Against the backdrop of major global shifts and local realities, we invite you to step into the fray with us as we explore some of the most pressing provocations and potentials in South African sexology, sexual health and human sexuality.

The SASHA 2026 conference combines scientific programming, skills-based workshops, and cross-disciplinary dialogue with exhibition, performance and art in into a welcoming space where organisations can engage directly with delegates. It is a conference for sponsors who take sexual health seriously and want to be present where the work is actually happening.



# Who You Will Meet

SASHA delegates represent the full breadth of sexual health practice. You will be in the room with:

Clinicians across medical disciplines, researchers and academics, psychologists and therapists, physiotherapists and bodyworkers, sex educators and coaches, youth leaders and peer educators, NGO and advocacy professionals, pharmaceutical and medical device representatives, and innovators working at the intersection of technology and sexual health.

Few conferences bring this range of disciplines together under one roof. For sponsors, that means direct access to a professionally diverse, engaged audience; people who influence clinical practice, policy, purchasing decisions, and public discourse in sexual health and human sexuality across Southern Africa and beyond.



## Sponsorship tiers

Platinum	Gold	Silver	Bronze
R120 000	R75 000	R50 000	R25 000
<p>1 only</p> <p>Maximum visibility and involvement across all three conference days, including a dedicated session and branded materials.</p>	<p>3 available</p> <p>Strong programme and exhibition presence across both main conference days.</p>	<p>5 available</p> <p>Reliable exhibition presence with consistent logo placement throughout the event.</p>	<p>10 available</p> <p>Exhibition access and digital visibility. Well-suited to smaller organisations and first-time exhibitors.</p>

All sponsorships include exhibition space, access to sessions, and brand visibility across conference platforms. All prices exclude VAT (15%). Sponsorships are allocated on a **first-come, first-served** basis.

# Sponsorship Packages

## **Platinum Sponsor: R120 000:** *Limited to 1 sponsor*

- 4 exhibition tables, 8 chairs, 6 banners
- Complimentary registration for 8 staff members, including teas and lunches
- Complimentary access to the conference dinner for 8 staff members
- Exclusive right to issue branded name badges and QR codes
- A 45-minute breakfast session on the first day of conference
- Prominent logo placement on all conference materials
- Acknowledgement as Platinum Sponsor throughout the event
- Opportunity to supply branded congress bags, notebooks, pens, and lanyards

The Platinum tier offers the greatest visibility and involvement at SASHA 2026 — including a branded presence that runs from registration through to the final session.

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## **Gold Sponsor: R75 000** *Limited to 3 sponsors*

- 2 exhibition tables, 4 chairs, 2 banners
- Complimentary registration for 4 staff members, including teas and lunches
- A 45-minute breakfast session on the second day of conference
- Logo placement on all conference materials
- Acknowledgement as a Gold Sponsor throughout the event

Gold sponsors are prominently featured in the programme and maintain a strong, consistent presence across all three conference days.

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## **Silver Sponsor: R50 000** *Limited to 5 sponsors*

- 1 exhibition table, 1 chair, 1 banner
- Complimentary registration for 1 staff member, including teas and lunches
- Logo placement on all conference materials
- Acknowledgement as a Silver Sponsor throughout the event

A practical entry point for organisations that want reliable exhibition presence and brand recognition across the conference.

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## **Bronze Sponsor: R25 000** *Limited to 10 sponsors*

- 1 exhibition table
- Logo placement on the conference website and programme
- Acknowledgement as a Bronze Sponsor
- Access to all scientific sessions

Well-suited to smaller organisations, boutique suppliers, and first-time exhibitors at a SASHA conference.

# Additional Sponsorship Opportunities

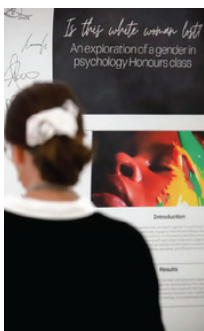
**Support for Delegates:** Help delegates from outside Cape Town to attend. Many of these delegates are active contributors to the programme, and their participation matters to the quality of the conference. Contact us for a breakdown of costs per delegate and the options for delegates.

**Youth Village Sponsorship:** The Youth Village is a dedicated, youth-driven programme featuring presentations, performances, debates, workshops, and exhibitions. Youth sponsorship is available at R2,500 per youth delegate and cover access to the youth village and main programme.

**Cocktail Evening Entertainment Sponsorship – R20 000:** Brand visibility and presence at the conference's primary social and networking event featuring the possibilities and provocations of burlesque

**Programme Advertisement – R4,000:** A4 full-colour advertisement in the conference programme.

**Water & Mints Sponsorship – R13 500:** Exclusive branding inside the plenary room. Sponsor supplies branded water and snacks.



## Why Sponsor the SASHA 2026 Conference?

SASHA is the region's most established interdisciplinary platform for the continued professional development of sexual health professionals and the multi-faceted providers who work in the sexual health and human sexuality space. Sponsoring the SASHA 2026 conference gives your organisation:

- Direct access to clinicians, researchers, educators, and practitioners working across the full spectrum of sexual health
- Visibility within a professional community that is growing, diversifying, and increasingly well platformed in both clinical and public discourse
- Association with an evidence-based, ethically grounded, organisation with a 30-year track record in scaffolding and facilitating evidence based and critically-minded conversations about human sexuality
- Engagement with delegates who are active decision-makers in their fields – not passive attendees

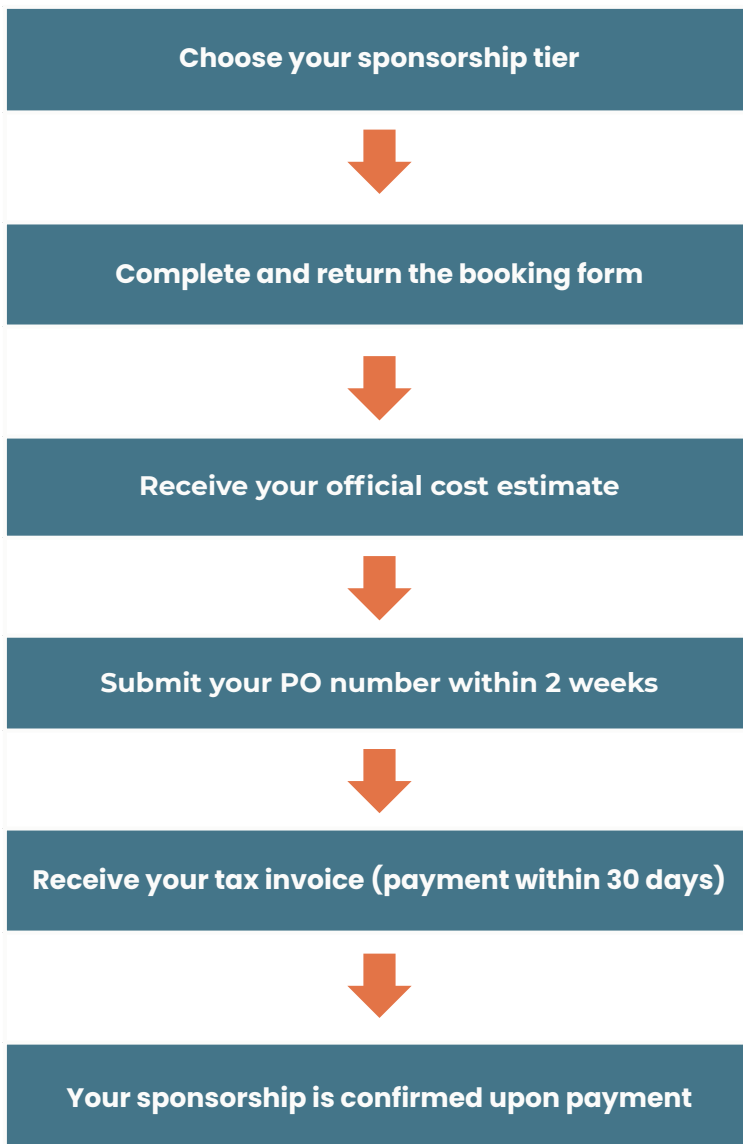
**SASHA 2026 conference is where the region's sexual health community gathers to step into the fray. We'd like your organisation to be part of it.**

# About the Host Organisation

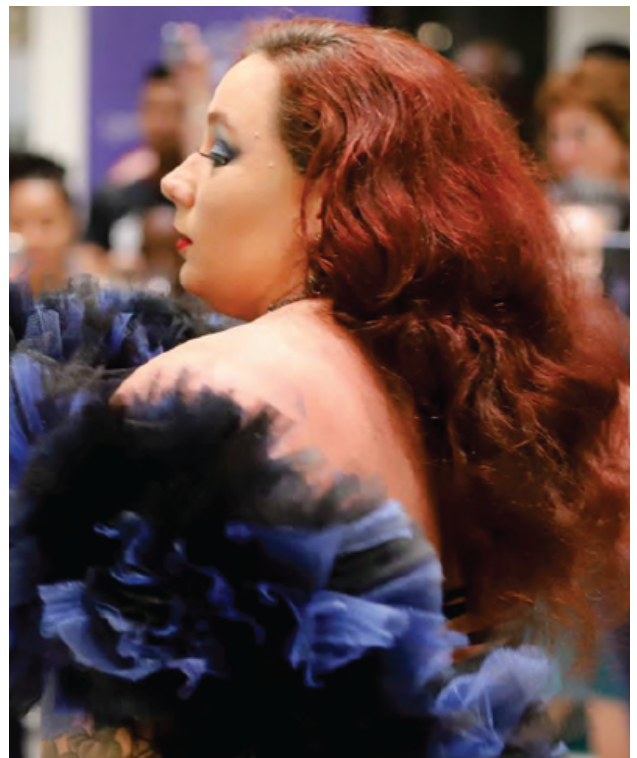
The Southern African Sexual Health Association was founded in 1993. For over three decades, SASHA has been dedicated to advancing sexual health practice through the education and professional development of sexual health care professionals, including those working in medicine, physiotherapy, psychosocial therapy and counselling, education, research, and advocacy. In more recent years, they have expanded their mandate to include students and allied professionals.

Our mission is to promote the practice of evidence-based and conscientised sexual health care that is relevant within the Southern African context. We have a proven record of hosting rigorous, well-attended sexual health and sexology programmes at provincial, national, and international levels. Between 2020 and 2025, our events reached more than 5,000 participants from across Southern Africa and globally, approximately half of them medical health professionals.

## Next Steps



To discuss opportunities or arrange a meeting:  
Kea Smit – Londocor Event Management (PCO)  
Email: [kea@londocor.co.za](mailto:kea@londocor.co.za)  
Cell: 082 290 3407



# Programme Overview

The SASHA 2026 conference spans three days and includes:

- Three breakfast networking sessions during registration
- A pre-conference workshop day (see provisional programme)
- Two days of the main programme covering symposia, presentations, and panels (see provisional programme)
- One day Youth Village parallel and integrated with the main programme
- A cocktail evening
- Exclusive after-party
- Performance, exhibitions and installations peppered through the programme



## Provisional Workshop Titles

### 1. Sexual Pain and the Edges of Relief

Physiotherapy, pharmacology, innovative interdisciplinary care, pain psychology, neurosexology and psychosexuality of pain, and confronting the limits of pain relief.

### 2. NeuroSpicy Sex: An MDT Case Study

Exploring where the multi-disciplinary sexual health team and neurodiversity meet – what we are learning about bodies, pleasure, connection, care, communication, and collaboration across disciplines.

### 3. Dying, Death, and Sex: Erotics and Intimacy at the End of Life

Oncosexology, palliative care, death doulas, and patient voices on intimacy, desire, and meaning at life's edge.

### 4. From Kinksters to Clinicians : Working in and with the Erotic Body

An embodiment workshop drawing on principles from kink, intimacy coaching, mindfulness, and queer and decolonial praxis.

### 5. Loving Outside the Box: Sex and Care in Multiple Concurrent Relationships

Working clinically and ethically with polyamory, swinging, and consensual non-monogamy. Aimed at all healthcare professionals.

### 6. Contraception and Reproductive Self-Determination

From the pill to IUDs, emerging male contraception, and the politics shaping bodily autonomy.

# Provisional Topics for Main Programme

## **Sexual Justice in a Polarised World**

Rights rollbacks, censorship, funding cuts, and tension – sexual health work on the front lines

## **Adolescent Sexual Health in Context**

Listening to young people, supporting agency, and working ethically across systems

## **Gender-Affirming Care for All Bodies**

Queering biomedical care; penis pleasure post prostatectomy; cancer and beastly beautiful breast augmentation; transitioning femininities through peri-menopause and menopause; sexy through STIs.

## **Ethics, Evidence, and the Politics of Care**

Who decides what counts as “sufficient evidence” for treatment of trans folks, and at what cost?

## **Psychoanalysis, Sexology, and the Unconscious in Practice**

Countertransference, consent, and why providers’ inner lives matter, no matter their discipline

## **Pleasure, Pain, and Suffering**

Sexual pain, desire discrepancy, and what clinicians most often meet in the room

## **AI, Digisexuality, and Online Sexology**

Technology, intimacy, ethics, and the future of sexual health practice

## **Legitimacy, Regulation, and the Sexual Health “Second Economy”**

Accreditation, exclusion, and working ethically beyond traditional professional boundaries

